



NOTA DE PRENSA / PRESS RELEASE

- 1. Venezia, cuando la elegancia se hace luz (En Español)**
- 2. Venezia, when elegance becomes light (European version, in English)**
- 3. Venezia, when elegance becomes light: (U.S. version, in English)**

Venezia, cuando la elegancia se hace luz



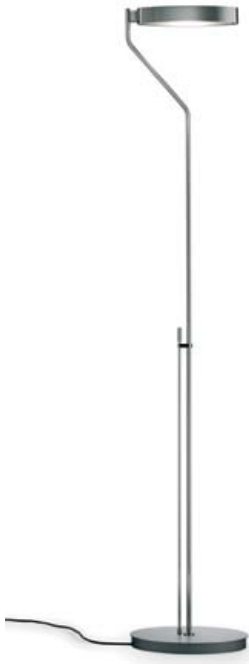
Óvalos elegantemente estilizados son los protagonistas de la nueva colección de lámparas de **Estiluz**, inspiradas en la ciudad italiana. Ellos son los encargados de dar forma a los diferentes modelos de **Venezia**, como si de góndolas se tratase.

Al igual que estas típicas embarcaciones, la pantalla metálica de fondo plano y perfil ovalado destaca por la suavidad de líneas y su elegancia. A través de ella la luz, directa e indirecta, salpica los rincones de la habitación creando una iluminación blanca muy agradable que crea un acertado contraste con el acabado en níquel.

Diseñada por Leonardo Marelli, es una colección que consta de lámpara de pie, colgante, plafón y 3 apliques. Aunque todas comparten la misma pantalla, cada una tiene detalles que las hacen únicas.

Aires venecianos se respiran en la nueva colección de **Estiluz** que, con **Venezia**, vuelve a demostrar su buen hacer en el diseño de lámparas de alta gama. No en vano, llevan ya 38 años de exitosa trayectoria.

Deja que un trocito de Italia entre en tu casa de la mano de unos modelos muy cautivadores: los de la colección **Venezia**.



La esbeltez hecha lámpara

La elegancia de la colección **Venezia** se hace todavía más patente en el modelo de pie. En éste, la góndola metálica que hace a la vez de pantalla se eleva sobre un cilindro largo y delgado, que resalta su esbeltez.

Una lámpara de intensidad regulable, perfecta para iluminar una habitación, pues la luz sale proyectada a través de la original pantalla en este modelo de Leonardo Marelli.

Todo son detalles que crean armonía en el conjunto de la colección para que podamos disfrutarlas juntas o por separado. Con **Venezia**, **Estiluz** vuelve a conseguir una iluminación de calidad que no renuncia a la pasión por el diseño.

MODELO P-2538:
Altura: 1850mm
Ancho pantalla: 328mm
Bombillas: R7s 118mm 200w 230v
PRECIO: aprox. 419 €



MODELO A-2530
Altura pantalla: 45mm
Ancho pantalla: 294mm
Bombillas: R7s 118mm 150w 230v
PRECIO: desde 165 €



MODELO A-2531
Altura: 110mm.
Ancho: 600mm.
Ancho pantalla: 294mm.
Bombillas: R7s 118mm 150w
PRECIO: desde 212 €



MODELO A-2533
Altura: 82mm.
Ancho: 614mm.
Ancho pantalla: 294mm.
Bombillas: 2x R7s 118mm 150w
PRECIO: desde 282 €

El aplique que mejor viste la pared

La versión aplique de la colección **Venezia** recupera la góndola como elemento protagonista y casi exclusivo. Todo un acierto, pues se trata de una pieza que funciona por sí sola y que no necesita nada más para destacar.

Para sujetarse a la pared, eso sí, Leonardo Marelli ha optado por una original pieza circular que o una placa rectangular alargada que todavía resaltan más la suavidad de formas de esta colección. Paralela a la pared, la pantalla emite una luz diáfana por su parte inferior y superior.

Unas características que convierten a este aplique en una lámpara discreta pero con el sello inconfundible de **Estiluz**, en la que vuelve a ser una clara apuesta por la estética. Resulta ideal, por tanto, para colocar en cualquier lugar de la casa. Pasillo, recibidor, salón... son estancias ideales para albergar un aplique **Venezia**.

Disponible en níquel y cromo.

Góndolas voladoras



Así podrían llamarse las versiones de lámparas colgantes de la colección **Venezia**. Sí, pues las pequeñas réplicas de las embarcaciones las encontramos aquí suspendidas del techo.

De la mano de Leonardo Marelli, han dejado los canales de la ciudad italiana para convertirse en innovadoras pantallas y sobrevolar tu comedor. De esta forma iluminarán con eficacia y buen gusto tus comidas, cenas y encuentros más especiales alrededor de la mesa.

Óvalos metálicos de acabado niquelado penden de dos tubos del mismo material, que a su vez se sujetan al techo por unas piezas metálicas de idéntica forma.

Una idea ingeniosa del diseñador italiano que apuesta claramente por reproducir este elemento que tanta elegancia confiere a la colección. A todo ello hay que añadir, cómo no, la iluminación tan clara y agradable que emiten estas originales lámparas. Además, como la altura es regulable nos permitirá personalizar mucho el ambiente.

MODELO T-2535
Altura máx.: 1.074mm
Ancho de 3 pantallas: 934mm
Bombillas: R7s 118mm 3x150w 230v
PRECIO: aprox. 520 €

Techos con estilo



Como si de la hermana menor de la lámpara colgante se tratase, aparece el plafón **Venezia**. Y es que repite el mismo diseño que la anterior, pero esta vez con una única "góndola" sujeta al techo por una pieza metálica, también ovalada, y dos cilindros fijos.

Si el modelo colgante es una opción perfecta para colocar sobre la mesa del comedor, el plafón tiene más posibilidades, pues queda suspendido a más altura. De esta manera, no interfiere a la vista y puede iluminar con comodidad una habitación.

Leonardo Marelli ha querido diseñar una colección completa, por eso todos y cada uno de los modelos que la conforman siguen un mismo patrón y se adaptan a las necesidades de cada hogar.

El plafón **Venezia** es la mejor manera de conseguir una iluminación de calidad en una estancia y disfrutar de una pieza elegante y con estilo.

MODELO T-2537
Altura: 282mm
Ancho pantalla: 347mm
Bombillas: R7s 118mm 200w 230v
PRECIO: aprox. 252 €

Teléfono de información nacional: 972 72 01 25 www.estiluz.com

Venezia, when elegance becomes light



Elegantly-stylized ovals are the main features of Estiluz's new lamp collection, inspired by the famous Italian city. Their function is to give shape to the different models of Venezia, as if they were gondolas.

Just like these typical vessels, the metallic shade with its flat base and oval profile stands out for the smoothness of its lines and its elegance. Through it, direct and indirect light peppers the corners of the room, creating a white light that gives rise to a delightful contrast with the nickel finish.

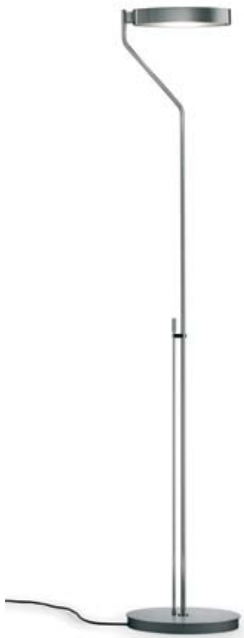
Designed by Leonardo Marelli, the collection is comprised of a standard lamp, a hanging lamp, a ceiling lamp and 3 wall lamps. Although they all have the same

shade, each one has certain details that make it unique.

A Venetian air blows in the new Estiluz collection which, through Venezia, once again demonstrates its good practice in top-of-the-range lamp design. Not in vain can the company look back over a successful career of 38 years.

Let a little piece of Italy into your home, with some truly captivating models: those of the Venezia collection.

Slenderness in the form of a lamp



The elegance of the Venezia collection becomes even more evident in the standing lamp. In this model, the metallic gondola which serves as a lampshade is set on top of a long, slim cylinder which highlights its slenderness.

The intensity of the lamp can be dimmed, and it is perfect for lighting up a room, as the light is projected through the original shade of this model by Leonardo Marelli.

All the details create harmony in the collection as a whole, enabling us to enjoy them together or separately. With Venezia, Estiluz once again achieves quality lighting that does not renounce its passion for design.

MODEL P-2538
Height: 1850mm
Length of shade: 328mm
Bulbs: Halogen R7s 118mm 200w

Tylish ceiling



As though it were the younger sister of the hanging lamp, the Venezia ceiling lamp makes its debut. Because it repeats the same design as the former, only this time with a single “gondola” attached to the ceiling by a metal part – also oval in shape – and two fixed cylinders.

Whilst the hanging model is a perfect option for installing above your dining room table, the ceiling lamp offers more possibilities, as it is suspended higher up. Thus it does not interrupt one’s view and can easily light up a room.

Leonardo Marelli’s aim was to design a complete collection, which is why each and every one of the models it is comprised of follow the same pattern and adapt to the needs of every home.

The Venezia ceiling lamp is the best way of achieving quality lighting in a room and enjoying an elegant, stylish lamp.

MODEL T-2537

Height: 282mm

Width of shade: 347mm

Bulbs: Halogen R7s 118mm 200w

Flying gondolas



We could use this name to describe the hanging lamps in the Venezia collection – no, really, because these small replicas of the famous vessels are to be found suspended from the ceiling!

Aided by Leonardo Marelli, they left the canals of the Italian city to become innovative lampshades and glide over your dining room. In this way they will illuminate your lunches, dinners and special occasions around the table efficiently and with excellent taste.

Metallic ovals with a nickel finish hang from two tubes of the same material which are in turn fixed to the ceiling by some metallic pieces that are identical in shape.

An ingenious idea by this Italian designer, and a clear commitment to reproducing this element which lends so much elegance to the collection. Added to all which, naturally, is the clear, pleasant light these original lamps give off. And since the height is adjustable, we can personalize the atmosphere.

MODEL T-2535

Max. height.: 1074mm

Width of 3 shade: 934mm

Bulbs: Halogen R7s 118mm 3x150w



MODEL A-2530
Height of shade: 45mm
Width of shade :294mm
Bulbs: Halogen R7s 118mm 150w



MODEL A-2531
Height: 110mm
Width: 600mm
Width of shade : 294mm
Bulbs: 1 x R7s 118mm 150w



MODEL A-2533
Height: 82mm
Width: 614mm
Width of shade : 614mm
Bulbs: 2 x R7s 118mm 150w

The lamp that dresses the wall

The wall lamp version of the Venezia collection recovers the gondola as its main, indeed almost exclusive, feature. A wise decision, as this piece functions on its own and requires nothing else in order to stand out.

Leonardo Marelli has, however, opted to fix the lamp to the wall using an original circular element or a rectangular flat plate, which highlight the gentle shapes of this collection still further. Parallel to the wall, the shade emits a clear light from underneath and above.

These characteristics make this wall lamp discreet, but it still bears the unmistakable seal of Estiluz, in what is once more a clear commitment to aesthetics. Thus it is perfect for anywhere in the house – corridor, hall, lounge... all ideal spaces in which to place a Venezia wall lamp.

Available in nickel and chrome.

Venezia, when elegance becomes light



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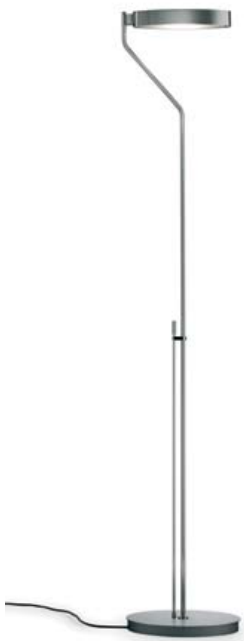
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MODEL P-2538

Height: 72.7/8"

Width of shade: 12.7/8"

Bulbs: Halogen T-3 R7s 118mm 200w

Tylish ceiling



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MODEL T-2537

Height: 11.1/8”

Width of shade: 13.5/8”

Bulbs: Halogen T-3 R7s 118mm 200w

Flying gondolas



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MODEL T-2535

Max. height.: 42.1/4"

Width of 3 shade: 36.3/4"

Bulbs: Halogen T-3 R7s 118mm 3x150w

**MODEL A-2530**

Height of shade: 1.3/4"
Width of shade : 11.5/8"
Bulbs: Halogen T-3 R7s 118mm 150w

**MODEL A-2531**

Height: 4.3/8"
Width: 23.5/8"
Width of shade : 11.5/8"
Bulbs: Up to 1 x T-3 R7s 118mm 150w

**MODEL A-2532**

Height: 4.3/8"
Width: 35.1/2"
Width of shade : 11.5/8"
Bulbs: Up to 2 x T-3 R7s 118mm 150w

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Available in nickel and chrome.

INFORMATION TEL. No. IN U.S: (201) 641 1997